



PRESS RELEASE

Singh Goes Back To Old Videos In Hope Of Finding Form At Maybank Championship Malaysia

Kuala Lumpur, February 17: Watching old videos of his finest two seasons has given Indian star Jeev Milkha Singh hope of reliving his glory days.

The double Asian Tour Order of Merit champion tees up in tomorrow's inaugural US\$3 million Maybank Championship Malaysia, sanctioned by the Asian Tour and European Tour, confident that he is on track to return to his best form.

"I haven't played well in my last two tournaments," admitted Singh. "(But) I found something in Dubai. I'm feeling really confident and feel my game is coming around and that I'll have a good year ahead.

"I struggled the last three years. I decided to look at some things and went back to when I was playing my best golf in 2006 and 2008 (when he was Asian Tour number one), looked at a lot of videos, the way I swung the club. I'm trying to go back to that and remember that, and I'm feeling better with my swing. I'm looking forward to this week."

After winning the Scottish Open in 2012, Singh, who was captain of the recent EurAsia Cup where Team Asia lost to Europe, has fallen on tough times. Injuries have not helped either but the 44-year-old believes he still has 10 years of top golf left in his body.

"For sure, I just feel I have a lot of golf left and I like to play in the Seniors Tour also. I've got a goal set ... that I want to win again. The last three years, a lot of things have been said that when a player goes down, it's tough to come back. For me personally, I want to win again to prove something to myself," said Singh, whose father Milkha Singh was a top Olympic runner.

"Because of the injury in my right shoulder (previously), I started doing something in my swing which wasn't working for me. I think the most important thing for a golfer is he needs to know where the club is when he takes it back. For the last few years, I didn't know where it was and it was too quick.

"The best golf I played with was when I know where the club is and when it comes back, it comes back square to the ball. So, I've got something which I've tried in Dubai in the last round. I felt really good, I hit a lot of golf shots which felt like the way

I used to hit it. It's a matter of time when everything clicks. I've been working on the right stuff. Like I said, I will win this year," said Singh.

With a new generation of golfers emerging across the globe, Singh knows that grizzled veterans like himself faces a tough challenge to win tournaments.

"That's the nature of the sport now, in any sport in fact. The young guys have to take over. There's a time frame for an athlete to do well. But I look at Tom Watson who nearly won the Open at the age of 59 and there were also Greg Norman and Fred Couples. If they can do it, why not me? I would like to try and give it my best shot. The young players do have the advantage but the older players have the experience. It evens out," Singh smiled.

He welcomed the addition of the Maybank Championship Malaysia onto the Tours' schedules, saying that the region was on the right path to continued growth.

"It's fantastic for golf. Thanks to Maybank for putting on the championship. They've supported golf in Malaysia for years and it's good to see a big event like this taking place. We've got the top players from Europe and Asia here, I think that's what we need to make this game famous in this region and give it the support and recognition that it needs for the young kids to make a living from the game. The sponsors in Malaysia are moving in the right direction to make sure the game grows. Golf in Asia is going to grow in the next few years," he said.

Ends.

About Maybank – Humanising Financial Services

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group has an international network of 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Mauritius, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and Takaful and asset management. It has over 46,000 employees serving more than 22 million customers worldwide. (www.maybank.com)

About GlobalOne

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships. We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line. We assist all our clients to create strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of

marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players' managers to source the best players. GlobalOne has staged a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, (2006 – 2015) which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status.

About the Asian Tour

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Tour Partners include ECCO (Official Footwear Supplier), FENIX Golf (Official Apparel Supplier), Fuji Xerox (Official Office Solutions Partner), Hilton Worldwide (Official Hotel Partner), Titleist (Official Web Partner) and Rolex (Official Timekeeper). Sentosa, Singapore is the Home of the Asian Tour which also has an office in Kuala Lumpur. Also, visit us at www.asiantour.com , www.facebook.com/asiantourgolf , www.twitter.com/asiantourgolf , www.youtube.com/theasiantour and www.weibo.com/asiantourgolf.

The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2016, will span 45 tournaments in 26 countries across five continents ; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.