



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Maybank Championship 2018 Teed Off to an Exciting Start With A Host of Amazing Activities

Activities include Traditional ASEAN Cultural Performances, Yoga Sessions and Players' Meet & Greet.

Kuala Lumpur, 01 February 2018 – The third edition of the Maybank Championship has officially started today at Saujana Golf and Country Club, with an honorary tee-off by Datuk Abdul Farid Alias, the Group President and CEO of Maybank. This marked the beginning of the 4-day tournament which will take place from now until 4 February 2018, featuring more than just golf as visitors will get to immerse themselves in an extensive host of experiences.

In line with its theme, The Best of ASEAN Meets the Best of The World, the Maybank Championship spectator activity line-up delivered a myriad of experiences to awaken one's senses. Early birds of the day started their morning by stretching their bodies with a special YogaOneThatIWant session which guided both the beginners and intermediate yogis, through a series of Yoga workouts.

The visitors were also treated to a special appearance by Maybank Championship 2018's official mascot at The Village. Next, Maybank Kim Eng's KataKatha initiative put on an exhilarating performance comprising of traditional ASEAN dance and drum performances which wowed everyone there.

Three of the most notable golfers, Thongchai Jaidee, Thomas Bjørn and Yūsaku Miyazato spent some time with the spectators at the Player's Meet & Greet sessions that were held today. Visitors present were given the lucky opportunity to obtain the players' autograph and even take a photo with them!



PHOTOS AND CAPTIONS



LR- Honorary Tee Off With Datuk Abdul Farid Alias, Group President and CEO of Maybank (1)



LR- Honorary Tee Off With Datuk Abdul Farid Alias, Group President and CEO of Maybank (2)



Visitors participating in the YogaOneThatIWant session



The official Maybank Championship mascot mingling with its friend!



Cultural dance performance by KataKatha



Thongchai Jaidee meeting and signing autograph for a passionate golf fan



L-R: Yūsaku Miyazato, the Official Maybank Championship Mascot and Thomas Bjørn during the Players' Meet & Greet Session

For further details on the tournament activities, please visit maybankchampionship.com.my.

Please refer to the table below for the ticket prices:

CATEGORY	GENERAL ADMISSION	REMARKS
Thursday, 1 Feb 2018	Free Admission	Free Standing
Friday, 2 Feb 2018	RM38	Free Standing
Weekend Pass (Saturday, 3 Feb – Sunday, 4 Feb)	RM68	Free Standing
Season Pass (Friday, 2 Feb – Sunday, 4 Feb)	RM88	Free Standing

Note: Holders of Maybank American Express cards as well as other Maybank credit cards (platinum & above) will gain two free entries each while those with the new Maybank app will gain one free entry each throughout the tournament.

*****Ends*****



About Maybank – Humanising Financial Services

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group has an international network of 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Mauritius, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. (www.maybank.com)

Media Enquiries - For Further Details, please contact:

Arcis Communications			
Name	Adam Farid	Shereen Chan	Renuka Ramalingam
HP	+6016 210 5412	+6019 621 0091	+6017-575 4450
Email	adam@arciscommunications.com	shereen@arciscommunications.com	renuka@arciscommunications.com