



**FOR IMMEDIATE RELEASE**

## **Shinichi Mizuno drives to victory at the PGM Maybank ADT Championship**

*Secures a spot in the upcoming Maybank Championship 2019*

**Kuala Lumpur, 1 December 2018:** Shinichi Mizuno claimed victory today in formidable fashion to lift the PGM Maybank ADT Championship and earned an automatic qualification to the upcoming Maybank Championship 2019. The PGM Maybank ADT Championship showcased a spectacular game, pitting rising golfers from Asia and beyond across a four-day event at the Saujana Golf and Country Club.

Mizuno showed a consistent display of talent, shooting a final-round 71, despite the rain disrupting play and ending the tournament early. "I struggled playing in this course (Saujana Golf and Country Club) for many years as an amateur and a professional, but I'm happy to get a win here this weekend, and I am more thrilled to be playing for the upcoming Maybank Championship," said Mizuno.

"The game of golf embodies the values held by Maybank, and our involvement in the sport through the Maybank Championship has demonstrated how the tournament is an avenue for sports, business and talent to come together," said **Datuk Abdul Farid Alias, Group President and CEO of Maybank.**

"Maybank is among the few organisations which has been supporting the sport and continues to support the development of golf in the region," he added.

"The Asian Tour has enjoyed a long-standing relationship with Maybank. We value their commitment and vision in promoting golf in Malaysia and are delighted the winner of this week's PGM Maybank Championship will get an invitation to play against the best players from the Asian Tour and European Tour at the Maybank Championship, which is one of the biggest events on the Asian Tour schedule," said **Cho Minn Thant, Chief Operating Officer of the Asian Tour.** "This is testament to Maybank's vision in supporting the Asian Tour's effort in unearthing future talents of the game through the Asian Tour," he explained.

In 2017, Maybank introduced a special category for ASEAN golfers in its Maybank Championship, creating a platform for up and coming tour professionals in ASEAN and the ten top golfers from the PGM Tour to compete with the best golfers from the Asian and European Tours.

"The Championship next year will again strive to bring the ASEAN region together, by fostering teamwork, sportsmanship and inclusion through competition. Our best young talent will gain the experience of a lifetime and compete against the best golfers from different nations," added Datuk Abdul Farid.

Maybank's commitment to golf is part of its broad strategy to promote sporting excellence as well as showcase Malaysia as a world-class golfing destination. The Maybank Championship remains an integral avenue to also help develop golfing talent among ASEAN players, and inspiring youth across the region to realize their goals and ambitions.

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### **About Maybank – Humanising Financial Services**

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group is present in Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management..  
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### **About GlobalOne**

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999.

We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.

We assist all our clients to create strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players' managers to source the best players. GlobalOne has staged a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, (2006 – 2015) which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status.

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