



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Beyond the Greens

Inaugural Maybank Championship Malaysia 2016

Kuala Lumpur, 11 February 2016 – The inaugural Maybank Championship Malaysia is set to be a four-day showpiece event in the region’s golfing circuit. Offering a first-class display of golf by the world’s finest players and a host of entertainment, the tournament promises an exciting experience for all spectators.

The inaugural golf tournament is set to impress visitors from February 18th – 21st, 2016, at the Royal Selangor Golf Club (RSGC).

Things to do at the Maybank Championship Malaysia:

- **Celebrity Chef:** There will be more than golf on the plate at the Maybank Championship Malaysia 2016 as renowned International Celebrity Chef Anis Nabilah will be hosting an exclusive cooking demonstration of the first signature Championship sandwich for an international golfing event in Asia. Visitors are invited for this exclusive demonstration on the 20th of February, 12 noon at the Championship Village and the sandwich will also be made available for purchase throughout the four-day event. Fans will be given the opportunity to take photos and get autographs of their favourite Malaysia chef.
- **The mural:** For the first time a golf tournament in Malaysia will be featuring a graffiti piece by Malaysia’s leading graffiti artist Mohd Zaki b. Nordin or better known as Escapeva. His work spurs colorful imagination and his ability to combine different elements in the characters of his graffiti is top notch. Escapeva will be creating a special mural inspired by the Maybank’s brand mark the “Tiger” and the piece will be on display at the Royal Selangor Golf Club (RSGC).



- **Championship Village:** One of the key focal points of the tournament will be the Championship Village that is open to all visitors, with food stalls, a great view of the game and a host of fun activities. Visitors can also cool themselves with ice cream by McDonald's or enjoy a sweet treat by Krispy Kreme at the Championship Village.
- **Public Grandstand:** Worried about the heat? Maybank has prepared a special air-conditioned marquee for visitors to stay cool with a spectacular view of the game from the 18th hole. F&B will be available for purchase at this marquee.
- **Fan Zone:** Fans will get to meet and greet the players at this area and stand a chance to take a photo and get an autograph of their favourite golfer. Instagram photo booths will be made available for fans to get their Instagram posts printed on the spot as a memorabilia or for autographs.
- **The Trophy:** On display will be the Maybank Championship Malaysia trophy that 156 players will be vying for. The one-of-a-kind masterpiece made of pewter was conceptualised by Maybank and created by the Royal Selangor, is a modern sculptural art form of the "Tiger", an eminent symbol of Maybank.
- **Yoga Sessions:** Calling all yogis! Leading sports apparel brand, Under Armour will be hosting a series of yoga sessions with renowned yoga instructors Atilia Haron and Hansen Lee. These exclusive session will take place on Saturday, 20th February from 12pm to 3pm at the Championship Village.
- **Golf Simulator:** Put your swing to the test, virtually that is. Be it a beginner or a seasoned golfer, this technologically advanced golf system is set to challenge your game.
- **R.I.S.E:** Proceeds for every purchase made at the R.I.S.E. Foundation booth will go to the Reach Independence and Sustainable Entrepreneurship (R.I.S.E.) programme that empowers handicap business owners.

All these and more await spectators at the Maybank Championship Malaysia, making it a spectacular four-day family event, happening February 18th – 21st, 2016, at the Royal Selangor



Golf Club (RSGC). For more information, please visit www.maybankchampionship.com.my or www.facebook.com/Maybankchampionship

TICKET DETAILS			
DATE	ADULT (Admission for 2)	ADULT (Admission for 1)	REMARKS
SEASON PASS (THURSDAY - SUNDAY)	RM88	RM68	FREE STANDING EVENT. *FREE ENTRANCE FOR: CHILDREN (AGE 18 & BELOW) OR SENIOR CITIZEN (AGE 55 & ABOVE)
DAILY PASS (THURSDAY - FRIDAY)	NA	RM38	
DAILY PASS (SATURDAY - SUNDAY)	NA	RM68	
<u>IMPORTANT NOTE</u>			
1. Ticket prices shown are in MYR (Malaysian Ringgit). Prices includes RM3 ticketing fee and 6% GST. 2. * Verification required at event entry. 3. Ticket is valid for general admission only. 4. Ticketing terms and conditions as stipulated on the ticketing website and on the rear side of printed tickets shall apply at all times.			

For information on ticketing and discount information, please go to www.ticketpro.com.my

PARKING

Parking facilities are available at the TREC Mall on Jalan Tun Razak (near Zouk) from February 18th – 21st, 2016. Visitors can board the regular public shuttles at the parking facilities and pick-up point at Prince Court Medical Centre to the Maybank Championship Malaysia’s main entrance.

Visitors who choose not to drive will enjoy special discounts provided by GrabCar when travelling to and from the Royal Selangor Golf Club from February 18th – 21st, 2016.

*****Ends*****



About Maybank – Humanising Financial Services

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group has an international network of 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Mauritius, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 46,000 employees serving more than 22 million customers worldwide. (www.maybank.com)

About GlobalOne

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.

We assist all our clients to create strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players' managers to source the best players. GlobalOne has staged a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, (2006 – 2015) which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status.

The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.



Asian Tour

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasiantour and www.weibo.com/asiantourgolf.